

Passfaces and Solution Oriented Systems Roll Out Strong Authentication to 35,000 Users

Contact:

Steve Morck
Passfaces Corporation
steve.morck@passfaces.com
1.800.682.0604

Griff L. Griffith
Solution Oriented Systems, Inc.
ggriffith@solutionos.com
1.800.729.0557

Oak Hill, VA and Laughlin, NV ... September 8, 2008.....Passfaces Corporation and Solution Oriented Systems today announced that they have completed the roll out of a solution integrating Passfaces innovative strong authentication technology into an end user application in use by over 35,000 users at a major Wisconsin Credit Union.

“With this multilayer authentication deployment, Passfaces has once again proven that good security can go hand in hand with a positive user experience”, said Paul Barrett, President and CEO of Passfaces Corporation. “Passfaces is based on peoples’ innate ability to recognize familiar faces, so unlike passwords or answers to challenge questions, they are almost never forgotten; and unlike hardware or software tokens, there is nothing to lose or go wrong. Also, Passfaces intuitive graphical interface provides built-in anti-phishing protection that does not require user training – or vigilance.”

Passfaces was chosen by the Wisconsin-based credit union following extensive research and evaluation of available strong authentication technologies. Solution Oriented Systems, a consultancy and systems integration company based in Laughlin, Nevada, was retained by the credit union to advise on the project. “Our client was very aware of the problems with user acceptance and support experienced by other financial institutions that had adopted strong authentication”, said Griff Griffith, President of Solution Oriented Systems. “They were adamant from the outset that they didn’t want any hardware devices or installed software for their users and that portability, ease of use and user acceptance were key requirements. From an initial shortlist of 7 companies offering strong authentication solutions that fulfilled regulatory obligations, we quickly narrowed it down to two. However, Passfaces portability and ease of use pushed it over the top.”

The Credit Union’s decision was fully vindicated. The combined SOS/Passfaces solution has been an overwhelming success. Not only was the software integration problem-free, but the roll-out to the 35,000 users had minimal impact on their call center. “Passfaces allowed us to easily provide a layered approach to securing our customer’s internet access, while positioning their investment for future enhancements”, continued Griffith. “The Passfaces software utilizes the existing password verification system and, presents the user with an interface that’s familiar and comfortable for them to use. We were all quite pleased that the flood of help desk calls that you anticipate with any new system just never materialized! Our experience has shown that the new system with Passfaces received less push back from our users than that reported with other multifactor authentication strategies, yet provides the necessary account security to meet and exceed our present and future requirements.”

About Passfaces Corporation

Passfaces is an information security technology company based in Virginia. The Company was founded in 2000 to commercialize an innovative, patented bidirectional authentication technology that leverages the brain’s innate cognitive ability to recognize human faces. Our Passfaces™ products offer business, financial services, government, healthcare and OEM customers a cost effective, fully scalable and highly reliable strong authentication solution that supports business risk management objectives and is both liked and trusted by users. For additional information and to demo Passfaces technology, see: www.Passfaces.com.

About Solution Oriented Systems, Inc.

Solution Oriented Systems, Inc. is a business and technology consulting company based in Nevada. The Company was founded in 1983 to provide innovative solutions to businesses of all sizes, including many Fortune 500 companies. In the recent years, Solution Oriented Systems has specialized in creating high-secure eCommerce systems for financials and internet-based retail outlets. Solution Oriented Systems implementations include internet banking, IVR/Speech Recognition technology, mobile banking, and now SMS/Text message eCommerce programs. For additional information about Solution Oriented Systems, see: www.SolutionOS.com.