

Passfaces Brings Easy to Use Two Factor Authentication and Anti-Phishing Protection to the iPhone

Passfaces' unique cognometric authentication solution is now fully compatible with the iPhone and other Web-enabled mobile devices. Enterprise customers can now offer their users the convenience of secure access from anywhere on the Web – without tokens or software installation. Passfaces' two-way authentication capability, as well as providing strong authentication of a user to a site, also protects against phishing by authenticating the site to the user.

Oak Hill, VA.....July 20, 2009..... Passfaces Corporation (www.passfaces.com), a leader in easy-to-use two-factor authentication solutions, today announced the launch of an iPhone compatible version of its flagship Passfaces Web Access product. The new release extends Passfaces' strong authentication capabilities from PCs to mobile devices and enables its customers in financial services, healthcare and government to offer secure access to their web sites and services from anywhere on the Web.

Passfaces' cognometric technology is unique in combining two-way authentication (or mutual authentication) into a single, simple process – protecting enterprises against illicit users whilst simultaneously protecting legitimate users against phishers. Based on the brain's innate ability to recognize familiar faces, Passfaces is completely intuitive to use for everyone – independent of age, language or education – and does not require any tokens, smartcards or client software or certificate installation.

“Two factor authentication solutions that rely on tokens or client software are a non-starter for mobile access,” said Passfaces President and CEO Paul Barrett. “People don't want to carry around an extra piece of hardware just to access their bank account – even if they could remember it every time they went out. And installing security software on every device that you use to browse the Web is inconvenient for the user, unreliable and ultimately, insecure.”

About Passfaces

Passfaces is an information security technology company based in Oak Hill, VA. The Company was founded in 2000 to commercialize an innovative, patented strong authentication technology that leverages the brain's innate cognitive ability to recognize human faces. PassfacesTM products offer business, financial services, government, healthcare and OEM customers a cost effective, fully scalable and highly reliable two-factor authentication solution that supports business risk management objectives and compliance requirements and is both liked and trusted by users. For additional information and to demo Passfaces technology, see: www.passfaces.com

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